

MATT SINOPOLI

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SUMMARY OF QUALIFICATIONS

- Led teams in the development of industry led projects for non-profit clients as Vice President of Pittsburgh Technical Institute's AIGA student group.
- Two years experience producing a number of freelance projects including logos, web graphics and magazine layouts.

EDUCATION

Associate in Science Degree, Graphic Design, October 2007
Pittsburgh Technical Institute, Oakdale, PA
Received High Honors or Honors Awards for all quarters

AREAS OF CONCENTRATION

Digital Image Manipulation, Illustration, Advertising, Production, Informational Design, Corporate Design, Photography, and Web Design

COMPUTER APPLICATIONS

Adobe InDesign, Photoshop, Illustrator and Dreamweaver, Quark XPress , Microsoft Word

SAMPLE PROJECTS

Educational dinosaur pamphlet and poster for children created with Adobe InDesign and Adobe Illustrator. Information packet for St. Mary of the Mount Church created with Adobe InDesign, Adobe Photoshop and Adobe Illustrator. Outdoor Advertising campaign for the PPG Aquarium created with Adobe Illustrator and Adobe InDesign.

FREELANCE EXPERIENCE

LOGO AND IDENTITY DESIGN

Pittsburgh Youth Leadership, Pittsburgh, PA
March 2007 to May 2007

- Developed corporate logo and identity for Pittsburgh Youth Leadership, a non-profit organization that takes inter-city youth on a yearly cross-country bike trip.

FREELANCE LOGO ARTIST

Cinema Blend, Fort Worth, TX
May 2005 to Present

- Create logos and regularly update logo artwork for CinemaBlend.com and its various features, events and sister sites.

WORK EXPERIENCE

GRAPHIC PRINT INTERN

Valassis (formerly ADVO)
July 2007 to October 2007

- Work preflighting or modifying existing files to prepare them for print.
- Design new ads based on pre-existing flats or PDFs.
- Create original ads for clients from rough composites or from scratch.

LAB ASSISTANT/TUTOR

Pittsburgh Technical Institute, Oakdale, PA
October 2006 to July 2007

- Provide lab support for instructors, demonstrating software functionality and aiding students in completing lab assignments.
- Assist students with homework and class assignments as a personal tutor in the academic support department.